

Finance Course Part 1 Overview

Finance for non-finance people

Course Content

Who should attend?

This course is available as an open or private course.

If you are a serving director, associate or non-statutory director, non-executive director, or on a development path to directorship, a senior manager, or simply have an element of financial understanding in your role, then this course will apply to you.

A chance to understand finance, from a businessman speaking plainly. This is not book-keeping, but a strategic business finance course, delivered using real world examples and case studies

Running this as a closed course within your company can provide the opportunity to discuss internal matters in a confidential environment.

This course has been designed by businesspeople, with real life experience of how finance understanding can help drive business performance and profits.

Finance decisions are taken at all levels in an organisation, that impact the overall company results. The ability to read finance reports, and apply them in a practical sense, is the cornerstone of an effective manager, director, and leader.

- Introduction to Finance
- Company formation, board governance
- Tax years and reporting requirements
- Nominal Accounts
- Profit and Loss Accounts
- Margin Analysis
- Reading a P&L report
- Cash Flow Management
- Optimising cash flow
- Strategies and tactics for cash management, collection, and deployment

At the end of the course delegates will be able to:

- Read and analyse P&L accounts
- Understand the various terms and measurements and apply them practically in your business
- Understand the difference between profit and cash flow
- Take the lead on credit control and pricing to maximise profit

This course carries a free, life-time support line for all attending delegates, to ensure they remain engaged with finance throughout their careers

Completion of this part 1 course is a pre-requisite for part 2, unless significant P&L experience is already held

Open courses and private company delivery

For course dates and fees, contact Philip Webb

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For Philip's business profile, and other courses, see www.webb.co.uk