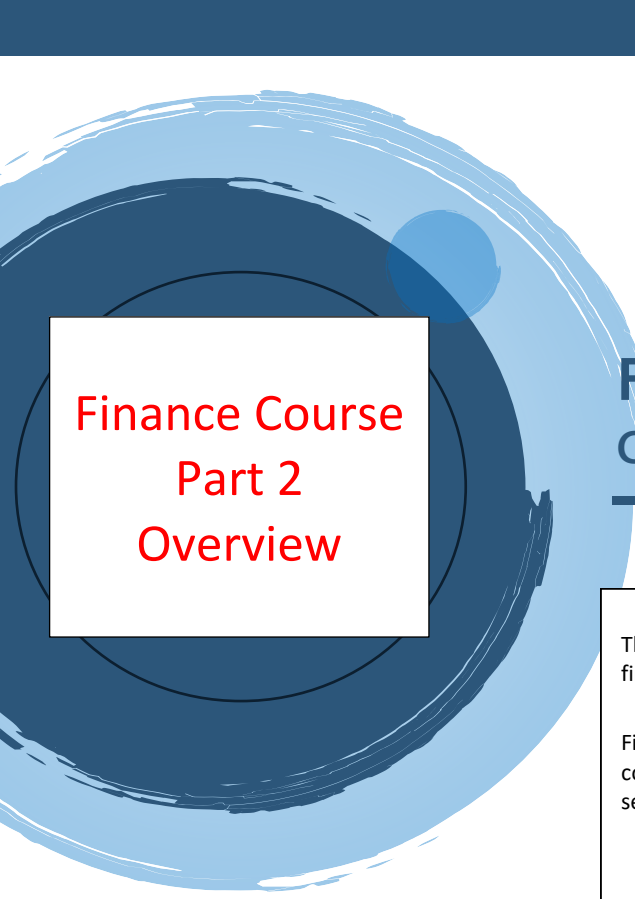




## Finance Course Part 2 Overview

# Finance for non-finance people

## Course Content

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### Who should attend?

This course is available as an open or private course.

If you are a serving director, associate or non-statutory director, non-executive director, or on a development path to directorship, a senior manager, or simply have an element of financial understanding in your role, then this course will apply to you.

A chance to understand finance, from a businessman speaking plainly. This is not book-keeping, but a strategic business finance course, delivered using real world examples and case studies.

Running this as a closed course within your company can provide the opportunity to discuss internal matters in a confidential environment.

This course has been designed by businesspeople, with real life experience of how finance understanding can help drive business performance and profits.

Finance decisions are taken at all levels in an organisation, that impact the overall company results. The ability to read finance reports, and apply them in a practical sense, is the cornerstone of an effective manager, director, and leader.

- Review of the Part 1 course, including P&L and statutory accounts
- Introduction to the balance sheet
- Balance sheet ratios and measurements
- How to manage the Balance sheet
- Liquidation rights
- Insolvency Act requirements
- Leveraging a balance sheet
- Supplier risk assessments
- Different types of shares
- Case study work to assess other company filing submissions
- Tips to interpret abbreviated companies accounts
- Case study work on real life companies and their filed accounts

At the end of the course delegates will be able to:

- Read and analyse P&L and Balance sheet reports
- Understand the various terms and measurements and apply them practically in your business
- Be able to use finance tools to open sales, close deals, assess risk, key the commercials into the business need, and drive the company development

**This course carries a free, life-time support line for all attending delegates, to ensure they remain engaged with finance throughout their careers**

Open courses and private company delivery

For course dates and fees, contact Philip Webb

philip@webb.co.uk or call 07711 008350

For Philip's business profile, and other courses, see [www.webb.co.uk](http://www.webb.co.uk)

